



DETAIL OF GENERAAL, 115 X 154 CM FROM THE SERIES FOUR HORSES, 2002
PHOTOGRAPHY: CHARLOTTE DUMAS

CHAPTER FIVE

INNOVATION |

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ENTERPRISE BÖCKMANN BY COSIMA REIF

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JONKER, 115 X 154 CM FROM THE SERIES FOUR HORSES, 2002



THE MERCEDES FOR HORSES

FOR THE FAMILY ENTERPRISE BÖCKMANN IN LOWER SAXONY
EVERYTHING REVOLVES AROUND THE HORSE.
AND, THEREFORE, ALSO HOW ELEGANTLY AND ANIMAL-FRIENDLY IT
TRAVELS FROM A TO B.



TOP MASTER -WCF-

SOLID POLYESTER BODY,
SADDLE CHEST WITH
TELESCOPIC SADDLE RACK,
ADDITIONAL STORAGE SPACE
ACCESSIBLE FROM INSIDE,
WORLD-CLASS-CHASSIS
(WCF-PLUS), ALU-FLOORING,
RUBBER MAT FOR WEAR
PROTECTION, ADDITIONAL
STALL BAR PADDING

AUTHOR: COSIMA REIF
PHOTOGRAPHY: BÖCKMANN

**XL**

SOLID POLYESTER BODY, SADDLE CHEST WITH TELESCOPIC SADDLE RACK, POLYESTER-FLAP, ALU-FLOORING, ADDITIONAL STALL BAR PADDING, RUBBER MAT FOR WEAR PROTECTION

**COMFORT**

SOLID POLYESTER BODY, CANVASS LIFT WITH INTEGRATED NET ROLLER, COMFORT-SPRING-SUSPENSION-CHASSIS (CFFPLUS), SADDLE CHEST INSIDE, PADDED SIDES, ADDITIONAL STALL BAR PADDING

They had a monopoly in the transportation business for centuries, at least in moderate climates. Whether in times of war or peace, when it was about pulling the carts out of the mud, the horse was called upon. Who pulled the wagons towards the west? Who dragged the barges up the Danube? Without the horse everything came to a standstill.

Also in January 1889 in Turin, where Friedrich Nietzsche hugged a poor beaten hackney. When he called the animal his brother, he was brought back to his room and, in the end, to a psychiatric clinic. He would never again be mentally fit. 3 years before, Carl Benz had patented his first automobile. His slogan at the time: "The replacement for horses." Perhaps he should have better said "Free time for horses"?

In the meanwhile, one rarely finds the horse in front of a wagon, rather more often behind it. Tournaments and competitions, horse shows or simply good old riding friends – these are usually not within walking distance of each other, rather a considerable distance apart. Whoever has a horse must sooner or later come to terms with the matter of transportation. And namely as safe and as animal-friendly as possible. Whether to the stud, a tournament or an auction, this is why one drives with not just any old trailer, but with one of those by Böckmann.

Oh, if there were only more such companies like the Böckmanns in Lastrup, the German finance minister might think sometimes. Family-owned for more than 50 years, Böckmann grew out of a blacksmith's shop. Earlier, one shod horses and repaired wagons; today, it is primarily dedicated to the transportation of horses, with over 300 personnel in the meantime. At the helm of this traditional company in Lower Saxony are 2 of the 4 Böckmann brothers, Klaus and Roger. The other two brothers have remained more faithful to the horse. Gilbert Böckmann counts among the best German show jumpers; he was a member of the German delegation at the Atlanta Olympics, for example. Tönne Böckmann still runs his father's breeding station, today considered to be one of the best private addresses for horse breeding in the EU.



Naturally, the horse-Böckmanns and the trailer-Böckmanns are constantly sharing their experiences with each other – horse transportation must always be improved. In the 1980s they developed the revolutionary "panic system", which has been copied around the world. Innovation is equally as important as the outward show. Böckmann trailers are available in diverse models (from 1 to 10 horses). There is also a broad selection of materials and colours. The roof is the only place where there is no room for experiment: It must be bright in order to reduce heat transmission in the summer. Silver-grey is best suited to reflect solar radiation.

Their commitment to horses is rewarded with the success story. Not only are 40% of their trailers sold to admirers abroad, the demand in their own land is steadily growing, too. Recently also Lower Saxony – a German province sporting a horse in their coat of arms – decided that their police horses should travel in Böckmann trailers. And when it is about going further abroad: Also Lufthansa's transport boxes are from Böckmann. If that doesn't mean rising to the top!

**THE BÖCKMANN
ENTERPRISE**

FOUNDING YEAR: 1956
NUMBER OF EMPLOYEES: APPROX. 300
NUMBER OF HORSE TRAILERS PRODUCED EVERY YEAR: APPROX. 6,000
NUMBER OF COUNTRIES HORSE TRAILERS ARE SOLD TO: 30
PRICE RANGE: €4,000-€25,000

ADDITIONAL PRODUCTION AREAS:
- COMMERCIAL TRAILERS (LOW-BED TRAILERS, HIGH-BED TRAILERS, VAN TRAILERS, TIPPING TRAILERS, VEHICLE TRANSPORTERS, CONSTRUCTION VEHICLE AND COMMUNAL TRANSPORTERS, SPECIAL TRAILERS)
- HORSE TRAILERS FOR TRUCKS

MEGA MASTER -WCF-

SOLID POLYESTER BODY, WORLD-CLASS-CHASSIS (WCFPLUS), 2 SLIDING WINDOWS IN TOP EACH SIDE, CANVASS LIFT WITH INTEGRATED NET ROLLER BLIND, SIDE PADDING, SADDLE CHAMBER, ADDITIONAL STORAGE SPACE ACCESSIBLE FROM OUTSIDE, WALL BETWEEN FRONT ROOM AND HORSE COMPARTMENT, ONE ENTRANCE DOOR ON EACH SIDE FOR LOADING AREA, ALU-FLOORING, RUBBER MAT FOR WEAR PROTECTION, ADDITIONAL STALL BAR PADDING